IDFA International Dairy Foods Association



ICE CREAM + CULTURED INNOVATION CONFERENCE

April 6-7, 2027

Ponte Vedra Beach, FL



The Ice Cream & Cultured Innovation Conference is the premier event for makers of ice cream, frozen desserts, yogurt, cottage cheese, sour cream, dips, and spread, focusing specifically on innovations in research, technology, and emerging market trends across these categories. This conference is a must-attend for those looking to stay ahead of the curve, offering hands-on sessions, product tastings, and unparalleled networking opportunities.

A sponsorship of the Ice Cream & Cultured Innovation Conference delivers high value and an opportunity to engage with more top-level decision makers than ever before – including executives, plant managers, regulatory compliance personnel, product development specialists, research and development professionals, quality assurance staff, plant engineers and operations personnel. Sponsorship is one of the best ways to brand your organization as a thought-leader and to highlight your commitment to the dairy industry.

$8,000
Premier Sponsor



A Premier Sponsor receives the most visibility and more benefits than any other Ice Cream & Cultured Innovation Conference sponsorship.

- Exhibit table throughout the conference
- One (1) complimentary conference registration
- One (1) push notification at agreed upon time sent to all attendees through event mobile app
- Option to provide promotional materials to conference attendees
- Exposure leading up to, during and post-event through various marketing channels
- Recognition on conference materials, event app, event signage and conference website

$6,000
Lunch



Always well attended, the meal functions are a great opportunity to gain added visibility among dairy executives enjoying conversations with industry colleagues.

- Company featured during the lunch
- Exhibit table throughout the conference
- Option to provide promotional materials to lunch attendees
- Exposure leading up to, during and post-event through various marketing channels
- Recognition on conference materials, event app, event signage and conference website

RESERVE NOW

LINDSAY GOLD
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$6,000
Reception



SOLD OUT After a full day of informative sessions and meetings, everyone will be looking for a place to relax, unwind and make some new contacts. The networking reception is ideal for a sponsor who wants to make an impression by hosting a great evening reception.

- Company featured during the reception
- Exhibit table throughout the conference
- Branded napkins during the networking reception
- Exposure leading up to, during and post-event through various marketing channels
- Recognition on conference materials, event app, event signage and conference website

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$5,500
Hotel Key Cards



Attendees who stay at the conference hotel will see your company's logo printed on their hotel room key cards. Your company name will be the first thing they see as they head out in the morning and the last thing they see as they turn in for the night.

- Company logo featured on hotel key cards given to each hotel guest upon check-in
- Exposure leading up to, during and post-event through various marketing channels
- Recognition on conference materials, event app, event signage and conference website

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$5,000
Mobile App



The mobile app offers a great opportunity to highlight your brand before, during and after the conference. Attendees will access the app often to look up conference schedules, floor plans, speakers and social media updates. Your company logo and link will be right there whenever they sign on.

- Company featured throughout the mobile app
- Pre-event email featuring the app to all registered conference attendees
- Exposure leading up to, during and post-event through various marketing channels
- Recognition on conference materials, event app, event signage and conference website

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$3,750
Breakfast



SOLD OUT Some say that breakfast is the most important meal of the day! Help attendees start their day strong by providing breakfast to fuel them for the busy day ahead.

- Company featured during the breakfast
- Exposure leading up to, during and post-event through various marketing channels
- Recognition on conference materials, event app, event signage and conference website

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$3,500
Lanyards



SOLD OUT Every attendee will receive a name badge that is required for entrance to all sessions and conference events. Those name badges hang from lanyards that can be emblazoned with your company logo. Imagine the visual impact of your industry colleagues sporting your company name throughout the entire conference.

- Company logo featured on conference lanyards
- Exposure leading up to, during and post-event through various marketing channels
- Recognition on conference materials, event app, event signage and conference website

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$3,250
Wi-Fi



SOLD OUT Wi-Fi is every conference attendee's connection to the outside world, and attendees will be connecting often to check social media updates and messages from the office.

- Company featured with Wi-Fi connection
- Exposure leading up to, during and post-event through various marketing channels
- Recognition on conference materials, event app, event signage and conference website

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$3,000
Name Badges



SOLD OUT Every attendee at the conference is required to display a name badge to enter sessions and conference events. Those name badges can be emblazoned with a company logo. Imagine the visual impact of 250 of your industry colleagues sporting your company name throughout the entire conference.

- Logo printed on name badges distributed to all attendees (co-branded Ice Cream & Cultured Innovation Conference)
- Exposure leading up to, during and post-event through various marketing channels
- Recognition on conference materials, event app, event signage and conference website

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$2,750 (Each)
Coffee Breaks



SOLD OUT Coffee breaks are a glittering oasis during a long day of meetings. Nothing makes conference attendees happier than knowing a cup of coffee or a relaxing conversation is waiting for them just outside the meeting room door.

- Company featured during the coffee break
- Branded napkins and coffee sleeves during the coffee break
- Exposure leading up to, during and post-event through various marketing channels
- Recognition on conference materials, event app, event signage and conference website

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Exhibit Table
$1,275 (IDFA Member)
$1,775 (Non-Member)



- Exhibit table throughout the conference – one (1) 6 ft table
- Recognition on conference materials
- Company representative must register for the conference to participate

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Custom Sponsorship

Don’t see anything that fits your exact marketing desires? We’ll customize a sponsorship package created specifically to meet your goals and objectives.

Contact

Contact IDFA Vice President of Events Management and Sponsorship, Lindsay Gold, with any questions or to inquire about sponsoring this event.



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